

Argument Against Measure Q

MASSIVE TAX INCREASE **COSTS YOU HUNDREDS PER YEAR**

Be careful! Your city politicians are trying to fool you and the voters into approving Measure Q by putting a misleading ballot title on it.

Measure Q is actually a massive tax hike — and not a single penny of it is legally earmarked to go to improve city services claimed by backers.

We Can't Afford Another Tax Hike

San Marcos residents already have one of the highest cost-of-living burdens in the nation. Despite this, city politicians want to add to the pain of high inflation.

Measure Q imposes an extra 1% in sales tax on purchases you make — for a total sales tax rate of 8.75%!

If approved, Measure Q could cost a typical San Marcos family \$200 more per year in sales tax.

Wasteful Spending with No Oversight

Politicians shamefully say Measure Q will fund specific areas such as “roads” and “police” and “homeless” — but they use these words only because they polled these terms and they think they will entice you into supporting the measure.

In fact, the city's own fiscal forecast proves these claims to be deceptive.

Measure Q does NOT legally require politicians to spend this tax on the services claimed.

Proceeds of this tax hike are being diverted to cover bloated and overly-generous pension payouts to city workers.

The solution? Vote NO and tell city politicians to reform their wasteful spending deals!

VOTE NO ON MEASURE Q

Carl DeMaio
Chairman
Reform California

Richard Rider
Chairman
San Diego County Tax Fighters

Stevie Esparza
Chairman
California Latino Voter Alliance

Matt Stockton
Reform Local Government PAC

Supporters/Opponents to Appear on the Ballot List

Each of us, the undersigned, in accordance with EC 9170 hereby certify under penalty of perjury that:

1. We or our (if applicable) association, nonprofit organization or business supports/opposes the above measure and the information we provided below is correct.
2. [Our] association, nonprofit organization or business has been in existence for at least 4 years.
3. [Our] association, nonprofit organization, or business was not originally created as a committee described in Section 82013 of the Government Code.

Supporters Opponents

1	Individual	Association/Nonprofit Organization/Business
Name: Carl DeMaio		Elections Staff check once the eligibility of the signer is verified.
Association/Nonprofit Organization/Business Name: Reform California		
Address: ESCONDIDO CA 92026		
Signature: _____		Date: 8/14/24
2	Individual	Association/Nonprofit Organization/Business
Name: Matt Stockton		Elections Staff check once the eligibility of the signer is verified.
Association/Nonprofit Organization/Business Name: Reform Local Government PAC		
Address: Escondido, CA 92026		
Signatur _____		Date: 8/14/24
3	Individual	Association/Nonprofit Organization/Business
Name: Steven Esparzo		Elections Staff check once the eligibility of the signer is verified.
Association/Nonprofit Organization/Business Name: California Latino Voter Alliance		
Address: San Diego CA 92101		
Signature: _____		Date: 8/15/24
4	Individual	Association/Nonprofit Organization/Business
Name: RICHARD RIVER		Elections Staff check once the eligibility of the signer is verified.
Association/Nonprofit Organization/Business Name:		
Address: SAN DIEGO 92131		
Signature: _____		Date: _____
5	Individual	Association/Nonprofit Organization/Business
Name:		Elections Staff check once the eligibility of the signer is verified.
Association/Nonprofit Organization/Business Name:		
Address:		
Signature:		Date:

ARGUMENT/REBUTTAL SIGNATURES

(The following statement is required by California Elections Code Section 9600.)

The undersigned authors of the Direct argument 999115+ ballot measure Q
Direct OR Rebuttal to the In favor of OR Against Letter
at the Nov 2024 election for the City of San Marcos to be held on Nov 5 hereby state
Election Title Jurisdiction Date
that such argument is true and correct to the best of their knowledge and belief.
his/her/their

NAME (Signature): _____
(Print): Carl DeMaio
Print Name to appear in voter information pamphlet
*TITLE (Optional): Chairman, Reform California
Dene #A
ADDRESS: Escondido CA 92026
DATE: 8-14-24 PHONE: 1

NAME (Signature): _____
(Print): Steven Espinoza
Print Name to appear in voter information pamphlet
*TITLE (Optional): Executive Director, California Chief Voter Alliance
ADDRESS: San Diego, CA 92101
DATE: 8/15/24 PHONE: _____

NAME (Signature): _____
(Print): Matt Stockton
Print Name to appear in voter information pamphlet
*TITLE (Optional): Director, Reform Local Gov PAC
ADDRESS: Escondido, CA 92026
DATE: 8-14-24 PHONE: _____

NAME (Signature): _____
(Print): _____
Print Name to appear in voter information pamphlet
*TITLE (Optional): _____
ADDRESS: _____
DATE: _____ PHONE: _____

* If provided, this title will be printed under the signer's name in the Voter Information Pamphlet.

NAME (Signature): _____
(Print): _____
Print Name to appear in voter information pamphlet
*TITLE (Optional): _____
ADDRESS: _____
DATE: _____ PHONE: _____

NOTE
Registrar of Voters policy does not allow candidates, campaign managers, campaign treasurers, argument or rebuttal signers of ballot measures or members of their immediate family to host a polling place or act as a poll worker in the jurisdiction in which the candidacy or ballot measure of the interested party is being voted upon.