

- iv. Height; mounting. Height of the device(s) may not exceed thirty (30) feet from the ground, measured from the ground to the highest point on the inflatable device.
- v. Number. No more than three (3) inflatable advertising devices may be displayed at any one (1) site during any allowed time period.
- vi. Size. No inflatable allowed by this section shall exceed 1,500 square feet, as measured at the cross-section. When properly permitted, inflatable advertising devices do not count toward the otherwise applicable sign area limits.

C. Political, Campaign, Election, and Other Protected Non-Commercial Messages on Temporary Signs

In addition to signage otherwise allowed in any Zone, temporary signs displaying messages related to upcoming elections, or displaying any other variety of protected non-commercial speech, are allowed in all Zones in accordance with this section.

- 1. Standards for Temporary Signs Displaying Protected Non-Commercial Speech:
 - a. Illumination is prohibited.
 - b. Such signs may not be erected, placed, used or maintained in, on or within the public ROW, unless such is specifically allowed by Chapter 20.325.
 - c. Such signs may be erected, placed, installed, used, or maintained upon private property only with the consent of the owner, lessee, or other person or entity in lawful possession of the property.
 - d. No such sign shall be erected, placed, used, installed, or maintained so that it:
 - i. Mars, defaces, disfigures, or damages any public building, structure, or other property;
 - ii. Endangers the safety of persons or property;
 - iii. Obscures the view of any fire hydrant, traffic sign, traffic signal, street sign, or public information sign;
 - iv. Interferes with either pedestrian sight distance or vehicular sight distance, any view corridor, or visibility to any existing business or any existing permanent sign.
 - v. The total display area of all such signs on a given parcel is limited to sixteen (16) square feet at all times, except as set forth in section 20.320.060(C)(1)(d)(vi) (Temporary Signs in Commercial and Industrial Zones), below.
 - vi. During the pre-election period, which begins thirty-five (35) calendar days before any primary, general, or special election, and ends ten (10) calendar days after such election, an unlimited number of signs is allowed per parcel with the property owner's permission. Each sign may be increased up to thirty-two (32) square feet during this pre-election period. In the case of freestanding, dual-sided signs, the display area

limit is measured one (1) side only, even if both sides are used for message display.

vii. The signs allowed by this subsection may be installed and displayed without permit, so long as all signs conform to the rules stated in this subsection and all other applicable laws, rules and regulations.

2. Standards in Agricultural (A) and Residential (R) Zones:

- a. Double-faced signs as defined in this chapter are allowed.
- b. No sign shall be posed in such a manner that any portion of said sign is within five (5) feet of the house side of the sidewalk and, if there is no sidewalk within fifteen (15) feet of said sign, then fifteen (15) feet from the house side of the street curb. Said signs must be placed at least five (5) feet from the house side of intersecting sidewalks or if there are no sidewalks, then fifteen (15) feet from the house or back sides of intersecting curbs. Unless a farther setback is required by the foregoing rules (as in the case of corner lots adjacent to intersecting streets), said signs shall be located at least five (5) feet from side property lines except for lots located at intersections.
- c. No sign shall exceed three and one-half (3½) feet in height in the front setback area, and such signs shall not exceed six (6) feet in height in any area unless said sign is attached flush to any building. The measurement shall be taken from the ground level to the top of said sign.
- d. No sign may be affixed to an already existing sign.
- e. Nothing in this section shall be construed to render a property owner liable for the posting of a sign on his or her property.

Section 20.320.070 Construction and Maintenance, Etc.

A. **Construction.** Every sign and all parts, portions, and materials shall be manufactured, assembled, and erected in compliance with all applicable state, federal, and City regulations and the existing adopted Building Code.

B. **Maintenance.** Every sign and all parts, portions, and materials shall be maintained and kept in proper repair. The display surface of all signs shall be kept clean, neatly painted, and free from rust and corrosion. Any cracked or broken surfaces, and malfunctioning or damaged portions of a sign shall be repaired or replaced within thirty (30) calendar days following notification by the City. Any maintenance that does not involve structural changes is allowed. A permit is not required in the case of repairs or maintenance, or change of copy, that does not result in a change in the physical structure of the sign.

C. **Nuisance.** The following are declared to be public nuisances that may be abated as such pursuant to this Code:

1. Any sign not being kept in sound condition by constituting a hazard to the passing public; or by chipping, peeling, or corrosion of surface; or by defacement for more than thirty (30) calendar days after notice to repair.